



the **DARFUR** **Challenge**

www.darfurchallenge.org

Canadian students making
a difference for young people
and their families in Darfur, Sudan.



What is the Darfur Challenge?

The *Darfur Challenge* is a campaign for Canadian students to make a difference for young people in Darfur, Sudan. Participants will compete to fundraise for groups working in and on Darfur.

What are Darfur Challenge Participants doing to make a difference in Darfur?

Darfur Challenge participants will be helping young people and their families in Darfur in a variety of ways. Firstly, they will be competing to raise funds to support Canadian organizations working in and on Darfur. Secondly, they will be taking action to help end the Darfur crisis by participating in national campaigns to ensure that Darfur remains a Canadian foreign affairs priority. Finally, they will be raising awareness in their schools and communities, compelling others to join them in making a difference for Darfur.

What is happening in Darfur?

For more than five years, the Sudanese Government and its proxy militia, the Janjaweed, have been responsible for widespread violence in the Darfur region of western Sudan. The conflict started as retaliation for an armed rebel uprising, but quickly turned into a campaign of violence targeting civilian populations in grave breaches of international law.

More than 300,000 people have died in Darfur, and 3 million more have been displaced, leaving what the United Nations considers "the worst humanitarian crisis in the world today" in its wake.

A joint peacekeeping mission of the United Nations and the African Union (UNAMID) has been deployed to protect civilians and humanitarian operations in Darfur. However, less than half of the peacekeepers have been deployed to date, and they remain desperate for essential equipment and support from the international community.

Which Canadian organizations are benefitting from the Darfur Challenge, and what are they doing to make a difference for young people in Darfur?

Proceeds of the campaign will be split 50/50 between *Save Darfur Canada*, a national advocacy coalition, and *War Child Canada*, a registered Canadian charity.



Save Darfur Canada keeps Darfur on the agenda of decision-makers, so that Canada continues to rank as a top state supporter of peace and stability in Sudan.

War Child Canada provides essential on-the-ground programming and resources for displaced Darfuri children and their families.

Where can I find out more information?

More information on the Darfur Challenge and the Darfur crisis can be found on the campaign websites: www.DarfurChallenge.org and www.DefipourleDarfour.org. To learn more about the Save Darfur Canada coalition and its member organizations, see www.SDCanada.org.