



THE DARFUR CHALLENGE
Canadian students making a difference
for young people in Darfur, Sudan.
www.DarfurChallenge.org

A campaign of The Darfur/Sudan Peace Network: www.darfur.peacenetwork.ca
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Fundraising Ideas

Here are some examples of fundraising ideas that have worked well for other schools:

Sell t-shirts

Print up the designed Darfur Challenge t-shirt logo (with our campaign downloads) and put them on t-shirts. You can use the iron-method, silk-screen them, or even find a local producer to sponsor their production.



Information night

Hold an informational night about Darfur at your school and invite parents, teachers, and local town officials to attend. Sell baked goods; ask for a donation as an admission fee.

Sporting event



Talk to coaches and sports team advisors about dedicating a well-attended sporting event to raising awareness about Darfur. Get the proceeds to the event to be donated to your cause.

Add a dollar to existing ticket sales

Charge an extra dollar at your back-to-school dance, winter formal, or prom, and allocate that money to the Darfur Challenge campaign.

Dance for Darfur

Hold a Dance-for-Darfur. For every person attending, charge an amount that will go to Darfur.



Host a speaker

Invite a speaker to present in your school or community about Darfur and how you can help.



Movie Night

Have a movie night, ask for contributions, and show a movie on Darfur or humanitarian crisis in general. Examples include: "Darfur Diaries" or "Hotel Rwanda."

Raffle

Ask local businesses to donate a gift certificate or other product for a raffle and then charge people \$1.00 each to put their name in the raffle.



Darfur Night

Ask your local pizza or ice cream shop to host a "Darfur Night" where a part of the proceeds go to your Darfur Challenge campaign.

The Classic Door-to-Door

Go door to door in your neighborhood and ask your neighbors if they will donate to help you and your fellow students meet your fundraising goal.



Donations

Ask your school to donate part of the proceeds from your school play to the Darfur Challenge.

Reminder Meal

Host a "reminder meal." Turn off the vending machines at school and don't serve regular lunch.



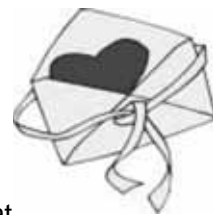
Serve plain rice, bread and water at lunch for free to remind students of those who do not have a full meal or lunch everyday. Ask students to donate the money they would have spent on lunch for the Darfur Challenge.

Car Wash

Have a car wash (in the summer).

Card Sales

Have a card sale. Sell cards and candy that are delivered to the recipient in class. See if your local candy shop will donate the candy. This is great around Holidays like Halloween, Christmas, Valentine's Day and Easter!



Cell Phone Recycling

Participate in a cell phone-recycling program such as the one found at www.chairtablerecycling.com.

Candlelit Vigil

Hold a candle light vigil in your town square or school quad.



Fundraising Dinner

Organize a fundraising dinner like a spaghetti dinner, taco dinner, or something similar. Get a guest speaker or another form of entertainment to attend.

Music

Hold a music festival or battle of the bands.



Penny Wars

Penny wars or a "Change for Darfur" day where you collect spare change/get classes to compete for which can raise the most in spare change/filled jars.



Have Fun With Teachers

Have teachers volunteer for a dunk tank or to shave their beard; the highest earning teacher is the victim.

Sales

Hold a garage sale or any other type of sale where students and staff donate books, old clothes, and other items. You can also have a craft sale, or a flea market sale of donated goods from local shops and vendors.

Yard Work

Charge a small fee and do a community yard work day, or volunteer for a school clean-up and donate the money to Darfur. In the winter, you can offer to shovel snow instead of yard work.



Team-up With Food Chains

Partner with a major food chain like Krispy Kreme, TCBY or Super Valu who already have established fundraising methods.

Video Game Tournament



Hold a video game tournament and pair with a local electronics store to get donations.

Musical Performances

Work with local music groups such as city symphonies or childrens choirs to host a performance with admission going to the Darfur Challenge; anti-apartheid songs from South Africa are great musical choices.

Use Images

Project pictures from Darfur on giant screens on the school lawn or against the buildings walls to raise awareness; pair this with a vigil or musical performance charging admission.

Donations for Reward



Hold a school collection, with the permission of the administration, where students who donate receive a reward, such as dressing out of uniform for a day.

Change Boxes in Classrooms

Put a box for change/donations in each classroom, giving a prize to the winning class (perhaps for their teacher to have to sing a song on the announcements, or a pizza lunch for the class). Make sure to get every participating teachers permission as well as support and advertise at every chance!

Art Show

Work with area schools to host an artwork challenge about Darfur with a donated prize from a local merchant. Charge admission to view the artwork and get a local celebrity to judge and award the prize; this works well inside or out, but outside allows the freedom of 3-D artwork.



Scavenger Hunts

Sponsor a scavenger hunt where teams pay to register and win a donated prize. This can be combined with a holiday to make it theme-appropriate.

Sell Flowers



Sell flowers at a school play or other local arts event such as a dance performance or music concert. Ask for donated flowers from a local florist.

Sell Food, Prepare a Bake Sale

Sell tasty treats at your school or community such as pizza, cotton candy, iced cappuccinos, or for healthier options try a cultural food variety (maybe even Sudanese food).

Organize a Conference

Organize a leadership conference with workshops on fundraising, humanitarian issues, media, and other topics and get students to donate a small amount in order to participate.

Spirit Day

Have a spirit day during a lunch hour getting teams to sign up with a minimum sponsorship and compete for prizes in fun relay-style events. Organize a teacher's team to participate.



Sports Tournament

Have a sports tournament for students to register as teams (signing up with a minimum sponsorship) and charge admission for students. Organize a teacher's team to participate.